

# CHICKS

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Saturday, April 25, 2015  
Darla Moore School of Business

# WELCOME

The idea for the CHICKS Conference sprouted from personal experiences. We've seen women in leadership positions on campus, but not enough of them. We've seen our role models doing big things in the business world, but not enough of them. We've heard stories of women changing the world with grassroots initiatives, but not enough of them. Chicks was designed with **you** in mind, from the speakers, to the sessions, to the v-neck tees. "You must be the change you wish to see in the world," so we started right here at Carolina.

# CARPE DIEM

Our tips for making the most of your day and experience:

- Separate from the squad during breakout sessions. Give yourself the opportunity to learn about what's important to your own career! Plus, you'll probably meet a few new chicks.
- Ditch the devices. No, we won't take phones away. But think about how much more involved you are without them...
- Put your new-found knowledge into action. Ask yourself: what's the one key takeaway from this session?
- Take notes! Then keep them and reflect in a few days.

# STAY IN TOUCH

Follow CHICKS on social media to interact with us during and after the conference. Share your insights, discoveries, questions or selfies using **#CHICKS2015**. And yes, we follow back.



"Chicks Conference"



@CHICKconference



@chicksconference

# SCHEDULE

8:30-9:30 Check-in and breakfast @ Koger Center

9:30-10:00 Pump-up @ Koger Center

Conference welcome

Spoken word from First Word Epiphany (FWE)

Welcome from "Koach" Kacie Ingram

10:10-11:00 Session 1 @ Darla Moore

From Passion 2 Project 2 Non-Profit

Big Girls Don't Cry: Emotions in the Workplace

Nailing the Interview

Finding the Perfect Internship

Making Money in a Broke Major

11:10-12:00 Session 2 @ Darla Moore

Dressing Like a #GirlBoss

Navigating Politics as a Woman

Making the Most of Your Greek Life Experience

Campus Involvement for Your Future

Organizational Leadership

12:00-1:00 Lunch & Networking @ Koger Center

Poem from FWE

Networking session by Koach Kacie Ingram

1:10-2:00 Session 3 @ Darla Moore

Becoming a Woman in Politics

Philanthropy as a Career Path

Razzle Dazzle with Your Resume

So You Wanna be in STEM?

Deal With It: Power Dynamics

2:05-2:30 Mini-Session 4 @ Darla Moore

Building Your Personal Brand: Everybody Needs One

Networking: Speed Dating

EmpowHERment Through Poetry

Making the Most of Your Greek Life Experience

2:35-3:00 Mini-Session 5 @ Darla Moore

Out at Work: LGBTQ People in the Workplace

Are You LinkedIn?

Networking: Speed Dating

CHICKS: What's Next

3:00-3:30 Closing @ Koger Center

## HOW DOES THIS WORK?

Your conference schedule is as unique as you are. Choose to attend one session per time block. Read the descriptions on the next pages to decide which session is best for you. Want to find out more about a session? Tweet at us or ask a staff member.

Fear of missing out? Don't worry. We'll post notes on our website for the sessions you weren't able to attend.

# SESSION DESCRIPTIONS

Take your pick, chick! You can attend one session per time block, so choose your schedule wisely. Today is about expanding your knowledge, so challenge yourself to learn about an unfamiliar subject...You may be surprised what catches your interest. We'll post notes on our website after the conference in case you miss anything.



## From Passion 2 Project 2 Nonprofit

*Jade Nealious (@CrowningLupus), Founder, Crowning Lupus*

Is there something that you love so much that you wish you could do it for the rest of your life? Charity cause, hobby or skill, learn how to turn it into a major project.

DMSB 122 @ 10:10-11:00



## Big Girls Don't Cry: Emotions in the Workplace

*Amy Kautz, Asst. Director for Leadership & Staff Development, USC*

We laugh. We cry. And sometimes, we take our jobs (and ourselves) too seriously. This session gives insight on how to be self-aware and use your emotions to your advantage.

DMSB 142 @ 10:10-11:00



## Nailing the Interview

*Hanna DeBruhl (@HannaDeBruhl), Career Coach, Columbia College*

Hanna will guide you through acing the highly-anticipated interview. She'll teach you strategic thinking through interview questions, how to prepare ahead of time and important interview etiquette.

DMSB 134 @ 10:10-11:00



## Finding the Perfect Internship

*Ari Robbins, Station Manager, WUSC FM*

You've been told over and over again that you need to have multiple internships on that resume before graduation. Learn the importance of internships, where to search for them and how to pick one that best fits your personality and career interests.

DMSB 133 @ 10:10-11:00



## Making Money in a Broke Major

*Christy Thomas, HESA graduate*

Don't let scary statistics, Facebook articles and self-proclaimed experts stop you from following your dreams. Learn how to be successful in a field where the compensation expectations are discouragingly low.

DMSB 109 @ 10:10-11:00



## Dressing Like a #GirlBoss

*Raven Ellis (@1RaeofSunshine), Founder, Raven's Style Haven*

When you look good you feel good. Ditch the flip flops and the bandage skirt and learn how to dress professionally with style. Fashion blogger Raven will share her style and money-saving tips with you.

DMSB 134 @ 11:10-12



## Navigating Politics as a Woman

*City of Columbia Councilwoman Tameika Isaac Devine (@TIDevine)*

Let this councilwoman counsel you on the world of local politics and beyond. Interested in rising to the ranks for a public position? Learn how to navigate the field that we know to be dominated by men.

DMSB 133 @ 11:10-12:00



## Making the Most of Your Greek Life Experience

*Megan Denny (@Megan\_Denny) & Alexis Mood (@AlexisMood)*

Your Greek affiliation can benefit you after your four years of undergrad. Discover ways to take advantage of your Greek experience through leadership roles & alumni relations.

DMSB 122 @ 11:10-12:00 with Megan, 2:05-2:30 with Alexis



## Stepping Out of Your Campus Comfort Zone

*Lindsay Richardson (@Lindsay\_Rich), Former Student Body President, USC*

Getting involved on campus can be more than just a bullet point on a resume. Make a lasting impact on your university, the community and even your own life.

DMSB 109 @ 11:10-12:00



## Herding Sheep: Organizational Leadership

*Amy Beth Franks, Executive Director, Five Points Association*

Maybe you're managing a team for a semester group project. Maybe you're managing the floor at a retail store. Regardless of how many things or people you're managing, learn how to remain organized and professional.

DMSB 142 @ 11:10-12:00



## Becoming a Woman in Politics

*Mayor of Cayce Elise Partin (@ElisePartin)*

Even if you know nothing about politics, you'd be surprised to find that it may be right up your alley. The mayor will share her story about how she made it into the world of politics and how you can too.

DMSB 134 @ 1:10-2:00



## Philanthropy as a Career Path

*Abby Davis (@\_abbyd), Member, Relay for Life and Be The Match*

Not all chicks were created equal. If you don't see yourself in a glass office in New York City, but rather rolling up your sleeves in the community, come learn about how you can turn this into a successful career.

DMSB 142 @ 1:10-2:00



## Razzle Dazzle Your Resume

*Hanna DeBruhl (@HannaDeBruhl), Career Coach, Columbia College*

In today's digital age, an employer will see your resume or online profile before they ever see you. Not to mention, the average employer looks at your resume for roughly 30 seconds. Do you think yours makes the cut?

DMSB 133 @ 1:10-2:00



## So You Wanna Be in STEM?

*Jamesetta James, Promote IT Director, IT-oLogy*

We know that there aren't enough women in science, technology, engineering and math (STEM). Learn about the barriers and the successes of women in STEM and see if a career in this field is right for you.

DMSB 109 @ 1:10-2:00



## Deal With It: Power Dynamics

*Reyne Mitchell, Manager of QA Assurance*

Keeping your attitude and ego in check is a big part of being a girl boss. Reyne will speak from personal experience to share tips on maintaining healthy leadership relationships.

DMSB 122 @ 1:10-2:00



## Building Your Brand: Everybody Needs One

*Liana Miller (@LianaTMiller), Marketing Intern, General Mills*

The word "brand" relates to more than just advertising; it's showing the world who you are. Discover ways to sell yourself to employers and show off what makes you unique as a person and a professional.

DMSB 134 @ 2:05-2:30



## Networking: Speed Dating

*Damara Hightower-Davis, Director, USC Connect*

They always say it's about "who you know". So what does "networking" really entail? Does small talk intimidate you? Get practice during a few rounds of speed dating.

DMSB 133 @ 2:05-2:30, 2:35-3:00



## EmpowHERment Through Poetry

*Francine Tamakloe (@franklyfranny), FWE poetry group*

Expressing yourself through poetry is an age-old tradition that we take for granted in an age of smart phones and social media. Love yourself, get your Maya Angelou on, and share it with others.

DMSB 122 @ 2:05-2:30



## Out at Work: LGBTQ People in the Workplace

*Kayla Lisenby (@kaylalisenby), LGBT Coordinator, USC*

Regardless of sexual orientation, being mindful of others is vital in the workplace. Learn what you can do to embrace those who are different than you and to be embraced in return.

DMSB 122 @ 2:35-3:00



## Are You LinkedIn?

*Tati Chin (@tatichin), Information Technology Intern, Boeing*

What's all the hype about LinkedIn? Do you actually need one? YES. We'll teach you how to enhance your profile, build meaningful connections and utilize all of the site's features to benefit your career and personal brand.

DMSB 134 @ 2:35-3:00



## CHICKS: What's Next?

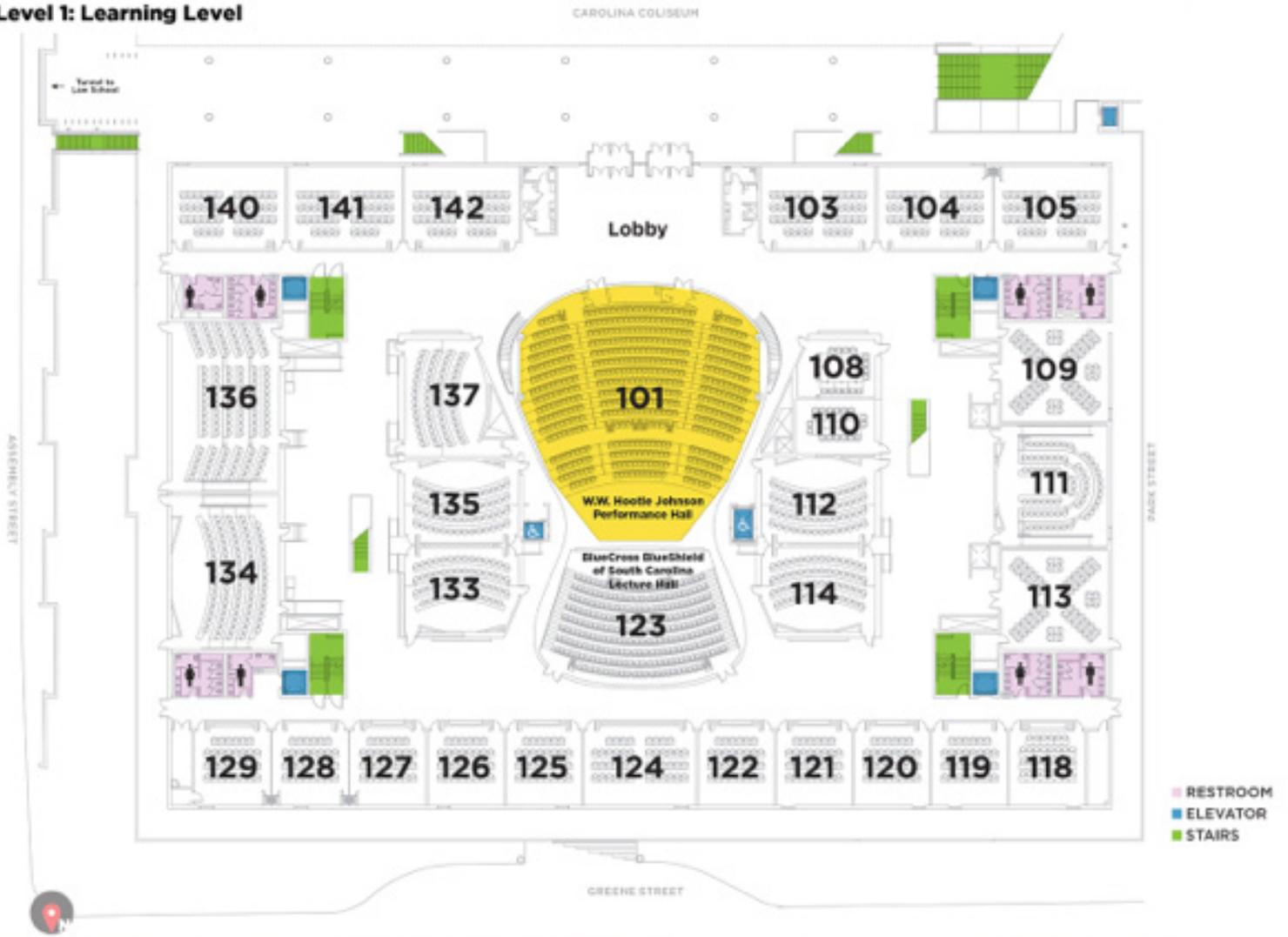
*Venisha Pendergrass (@Venishhhha), President, Residence Hall Assoc.*

So you loved CHICKS? So did we. Learn how to be involved next year and make your lasting legacy on CHICKS!

DMSB 109 @ 2:35-3:00



**Darla Moore School of Business  
Level 1: Learning Level**



THANK YOU



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